



August 14-17

SPONSOR & SUPPORTER
INFORMATION PACKAGE

2008



14-17 August 2008

The Virginia Beach Sport Fishing Bluewater Classic, or Bluewater Classic as it is known, started off two years ago as a local fishing tournament with two main goals: to encourage conservation through responsible sport fishing practices, and to promote enjoyment of the overall fishing experience in our local area and elsewhere. The first year's tournament was a resounding success on both counts. From its modest start in 2006 with 9 boats and 46 anglers participating, the 2007 Bluewater Classic more than doubled in size, despite some challenging weather conditions for offshore! 2008 is rapidly shaping up to double in size again! History has proven that well run tournaments can quickly become major events, and the VBSF Bluewater Classic is no exception.

In encouraging conservation, the VBSF Bluewater Classic provides angler education on proper identification and handling of Billfish in its release-only format for those magnificent fish. The 2008 Tournament will promote full compliance with Circle Hook regulations, and in fact will be the first local tournament to implement those rules. Proceeds from the Tournament have gone to The Billfish Foundation, Chesapeake Bay Foundation and other conservation-oriented organizations. Prize categories for Best Youth Angler and Best Woman Angler recognize the valuable contribution and achievement of those groups in our sport fishing family.

This year a prize category for Inshore Gamefish is again added to further promote recreational fishing for the smaller boats or those not wishing the rigors of offshore angling. There is something for everyone in the VBSF Bluewater Classic, and by preceding the premier Virginia Beach Billfish Tournament by one week, our Tournament can offer an opportunity to pre-fish the offshore waters, perfect circle hook rigging techniques, and fine-tune boat crew coordination in a Tournament format. There is no end to the possibilities this Tournament can achieve. With modest entry fees, great prizes, great events, and a great atmosphere, you won't want to miss this year's Virginia Beach Sport Fishing Bluewater Classic Tournament 14-17 August!

Visit <http://virginiabeachsportfishing.com/> or WWW.VBSF.net for details.

Your Opportunity to Promote Billfish Conservation and Sportsmanship as a Supporter

This year’s VBSF Bluewater Classic will be the very first Billfishing Tournament in Virginia to comply with the new Circle Hook regulations. By preceding the 2008 Virginia Beach Billfish Tournament by a week, any clinics, seminars, and fishing activities our VBSF Tournament conducts will again have the potential to attract very large numbers of anglers, captains, and mates. That means a world class opportunity to promote conservation and sportsmanship! It is also an opportunity to tell a “good news” story that can have both national and international appeal. By contacting high profile sportfishing experts who have demonstrated the same values and energy in improving the sport, we hope to assemble a premier cast of supporters to present the latest fishing techniques, fish-friendly tactics, and responsible fishing practices to the Virginia sportfishing community in our Pre-Tournament Clinic/Seminar. Webcasting will be added this year for the tournament weigh-ins and feature events. Unlike many other venues and organized gatherings, our VBSF Bluewater Classic activities and the tournament itself donate their proceeds to conservation-related organizations like The Billfish Foundation and the Chesapeake Bay Foundation. The more generous our supporters are, the greater the return for these fine organizations to continue and expand their work.

Sponsorship

To you or your company as a potential sponsor, the VBSF Bluewater Classic represents a cost-effective advertising opportunity and a wholesome association with a major developing recreational industry for Virginia Beach and the surrounding areas. The VBSF.net web-based Bulletin Board has over 10,000 subscribers who interact daily. This year, all contributing sponsors will have their company Logo along with a “hot link” to their own website included on our Tournament Website in appreciation for their contribution. The goals of the tournament and the Not-for-Profit philosophy reinforce a positive image for recreational fishing here. Sponsorship packages can be tailored to meet your marketing needs and to support this endeavor. With the likelihood that this Tournament will continue to grow, even greater opportunities await those generous sponsors who have helped us get established. Please assist us in meeting our goals through your sponsorship.

Sponsorship Levels	Banner Display	Print Ad-Full Page	Print Ad-½ Page	Print Ad-¼ Page	Print Ad-Business Card size	T-Shirt Promo	Bucket Promo Insert
Platinum Patron \$5000	X At Event & Weigh-in Station	X Plus WebCam				X	X
Platinum \$2500	X		X			X	X
Gold \$1000				X		X	X
Silver \$500					X		X
Bronze \$250							X
<i>Vendors</i>	Contact a Tournament Rep for Details!						

VBSF.net as a Supporter

*** VBSF.net has over 10,000 subscribers and records over 2 million page clicks per month on the Website. Your Platinum Patron status puts your company logo on the website for 1 full year in addition to all the benefits of the Platinum Tournament sponsorship!**

The Chesapeake Bay from Maryland to the Virginia Capes, the rivers and estuaries that feed it as well as the adjacent offshore waters of Maryland,

Virginia and North Carolina make up one of the most spectacular fisheries in the world! Those who have had the opportunity to fish this special place feel very fortunate.

The Chesapeake Bay has one of the largest fish attracting devices in the world, the Chesapeake Bay Bridge Tunnel Complex. Add to that the offshore towers and shipwrecks, nearby Inlets, the relatively short run to the Gulf Stream

and you quickly realize why the Mid-Atlantic coast is considered one of the best places in the world to fish!

The WWW.VBSF.net website is designed to assist you in planning your next Fishing Adventure. It covers discussion forums on many of the fish you will encounter, inshore and offshore. We have links to some of the best Marinas, Tackle Suppliers, Charter Boats, and Fishing Guides in the area. We have quick links to local weather, marine water temperature, tide, and data buoy reports. The Seafood Recipe link has some great ideas for enjoying your catch. We have also upgraded our discussion boards, which are a great way to stay in touch with other local fishermen!





YOUR SPONSORSHIP PAYS!

According to a nationwide survey by Responsive Management, research specialists in outdoor recreation trends, one in four fishermen in the U.S. now regularly search for fishing information on the Internet.

VBSF.net is dedicated to Chesapeake Bay (VA, MD) and Northeastern North Carolina saltwater fishing enthusiasts. They visit the site frequently to check fishing reports, the latest weather and use the interactive fishing forums. We focus strictly on this fishing region. So if you do business in the area this is the most effective site to advertise on. You can become an official sponsor!

We can tastefully place your ad anywhere on the site. Call for more info!

VBSF.net directly targets your customer; thus your advertising dollars are efficiently spent.

VBSF.net reaches an audience that is more affluent and likely to have more disposable income.

VBSF.net posts your advertisement 24 hours a day, seven days a week.

VBSF.net offers information updated in "real time" that will keep people coming back.

VBSF.net offers full color professional advertisements for your products.

VBSF.net Descriptions and features of products can accompany advertisements at no additional charge.

VBSF.net associates have grown up fishing the Chesapeake Bay and OBX, and know your customers and your products well.

VBSF.net has its own webmaster, which is knowledgeable in web design making our site user friendly, fast, and effective.

VBSF.net associates all have extensive backgrounds in retail sales, advertising, and marketing.

VBSF.net advertisements will not have to compete with hundreds of others (like other media).

During a recent one month period, the VBSF.net site recorded over 200,000 viewing hits, and over 2,000,000 page clicks! Page clicks result from viewers visiting different forums on the website during their visit. That means tremendous exposure to your logo, banner, company information or marketing!

**From Last Year's
Virginia Beach Sport Fishing
Bluewater Classic 2007**

Team "Faith" cleans house offshore during the 2nd Annual Virginia Beach Sport Fishing Bluewater Classic.

Fishing the second day of the two day event, "Faith" knew what it had to do. Accompanied by eleven other boats in some rather sporty sea conditions, "Faith" set the pace by releasing a Blue Marlin angled by Colon Stewart at 9:15, earning them 200 points for the Billfish Level. Bill Hodges, Paul Hodges, Joel Pitts, Colon Stewart, and Russell Gammon finished the day with a meat slam, catching a couple Mahi, a Yellowfin and a big Wahoo. Back at the scales they would find out that Colon's 29 pound Yellowfin would take Top Tuna and Russell's 48.75 pound Wahoo would bring them a third check at the Awards Ceremony that night. "Faith" braved the conditions and took home \$3925.00 for Top Tuna, Top Wahoo, and 1st place in the Billfish Level. They were also awarded an invitation to fish in the IGFA World Championship in Cabo San Lucas in March 2008.



Top Mahi went to Team "Belly Dancer", Craig Bosmans, Todd Beard, Micky McDonald and Keith. They decided to catch some fish early and then head home and that's what they did. When they got back to the scales, they were pleased to see 20 pounds register on the scales, securing them 1st place for the Largest Mahi and a check for \$650.00.

"Billable Ours" had a Blue Marlin on for a while. On the fish's second trip into the spread it finally committed to a bait and got hooked. Once it figured there was a hook in its mouth, it went for a run and dumped a near spool of line off a 50 Wide. The gold spool was visible at one time. Capt Dave gave chase and they were able to recover all but 75 yards of line before the fish surged and broke the line. "Reel Emotion" fished both days of the tourney. They had a Blue Marlin on for a while on Day one, but the fish had other plans. They also suffered a bite off from a nice sized Wahoo. The team on "Juggernaut" brought another nice Wahoo the scales that weighed in at 42 pounds. The guys on "Still Think'n" found a couple of nice Mahi that fell just shy of "Belly Dancer's" 20 pounder. Team "Roll Tide" found a couple of Amberjacks out on the Fingers.

This year the Bluewater Classic added an Inshore Division. Awards for Largest Flounder, Cobia and Spanish Mackerel were all up for grabs. We had 6 boats enter the Inshore Division and we paid out for all three species. Mike Huddleston and the rest of Team "Patriot", Augustus Huddleston, Tiffany Huddleston, Ryan Page, and Josh Malinowski, headed for the Bridge Tunnel Complex and scored several Flounder throughout the day. They hung Josh's Flounder on the scales at Long Bay Pointe Bait and Tackle. It weighed 5 pounds 1 oz and earned them a check for \$300.00. Todd Beck, Matt Proffitt, and Jim Edwards, all members of Team "Knot Wish'n" set out after the Cobia title. After catching some bait and several weighable Spanish Mackerel, they set up to hunt for the "Man in the Brown Suit". They found them for sure. Boating 3 Cobias, they put their biggest on the scales at the Virginia Beach Fishing Center and took Top Cobia with a fish that went 36.25 pounds. They also took the Top Spanish Mackerel with a 1 pound 8 oz Mack winning a total of \$600.00 for both categories.

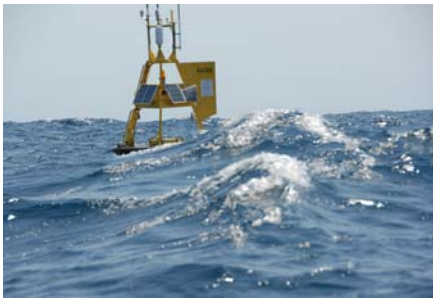
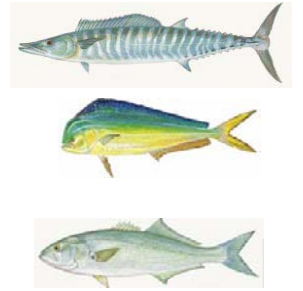
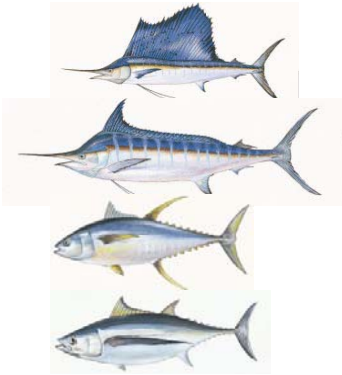
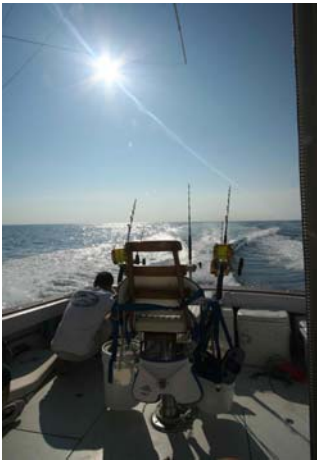
We were honored this year to have Dr. John Graves from Virginia Institute of Marine Science (VIMS) join us for a discussion on the importance of using circle hooks. His talk was very informative and provided

everyone present a sense of the impact we can have on the survivability of billfish. Ric Burnley, writer for "The Fisherman" and "Saltwater Sportsman" was not only a spectator, but a participant in the tournament. He fished with Capt Dave Wessner on "Billable Ours" and hopefully will return to fish with us again. Ric's latest article in "Saltwater Sportsman" revealed some of the techniques used to catch doormat Flounder around the CBBT.

The Bluewater Classic awarded over \$8000.00 worth of door prizes and numerous raffle items provided by our gracious sponsors. The Charter trip donated by "Billable Ours" Charters was won by Bob Malkowski and the Guy Harvey signed limited edition print went to Matt Proffitt. The Bluewater Classic donated proceeds to the Chesapeake Bay Foundation and to The Billfish Foundation to help fund their efforts to protect our waterways and promote conservation-minded fishing in our offshore waters. We also gained several new members for both organizations.

A great time was had by all and we're already planning for next year to be bigger and better. A special thanks to all our Sponsors, Volunteers, and most importantly, our Anglers. Without all of you, the tournament would not have been as successful as it was. So until next year...
Get out there and Catch 'em Up!!

Don Malkowski
[GET REEL LURE, Co.](http://www.getreellure.com)
www.getreellure.com
(757)576-4013





Don Malkowski, Tournament Director. Responsible for the overall organization and conduct of the tournament. Serves as the final authority for rules interpretation and tournament results.

Don is a lifelong resident of Virginia Beach and avid recreational angler for most of his 36 years. He has fished from piers, beaches and boats, but has found a passion for the offshore waters the world has to offer. Don has trolled for pelagics in the waters of the Mid-Atlantic, Florida, Costa Rica and the Caribbean. His passion for fishing jump started his successful lure business, Get Reel Lure, Company in 2003. Don holds a Bachelor of Science in Business Administration with a concentration in accounting from Old Dominion University. He has participated in many fishing tournaments including a second place finish in the 2007 Pirate's Cove Tuna Roundup, as well as competing in the Virginia Beach Billfish Tournament and the Virginia Beach Tuna Tournament. When not fishing or making lures, Don writes weekly fishing reports and informational How-to's for VBSF.net. Don is a proud Partner in Conservation with The Billfish Foundation. He is the founder of the VBSF Bluewater Classic and President of Virginia Beach Sportfishing Tournaments, Inc.

Contact: Don Malkowski

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Voice: (757) 576-4013



David Wessner, Sponsorship Director. Chairman, Sponsorship Committee. Coordinates overall sponsorship drive and activities. Also serves as Promotional and Media Relations Chairman and is responsible for print advertising, tournament booklets and video production coordination.

Dave was born and raised in Buffalo, New York, and has had a home in Virginia Beach, Virginia since 1995. Dave is a USCG Licensed Captain and 50 Ton Master with over 35 years of boating experience. He fished extensively on the Great Lakes before concentrating on recreational saltwater fishing for the past 25 years. Dave is an IGFA Certified Observer and has participated as such in premier billfishing tournaments including The White Marlin Open and the Virginia Beach Billfish Tournament. Dave has fished the Virgin Islands, Costa Rica, Florida, and the Mid-Atlantic in pursuit of marlin and sailfish. Dave is a retired Marine Corps Officer, holds an MBA and owns a fishing charter business in Virginia Beach. He has been serving as the Sponsorship Director for all three of the Bluewater Classic Tournaments and is a Board Member of Virginia Beach Sportfishing Tournaments, Inc..

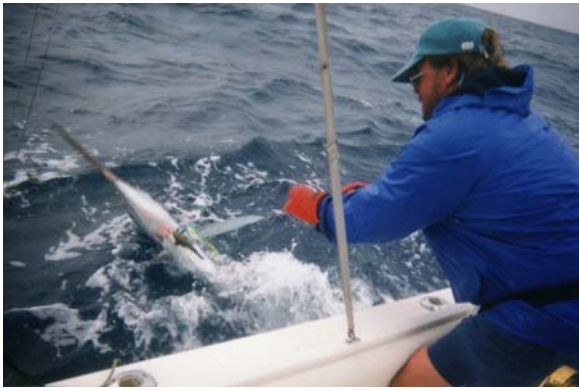
Contact: Captain David H. Wessner

E-mail: BillableOurs@cox.net

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Cell: (757) 544-6292



George Golinski, Tournament Rules Director. Chairman, Rules Committee. Also Chairs the Tournament Captain's Meeting. Ensures rules meet all Federal, State and Local regulations. Trains and oversees volunteer staff operating weigh stations. Provides rule interpretation as needed.

George was born and raised in Norfolk, and currently resides in Wilmington, North Carolina. He has competed in over 20 major billfish tournaments, including the Big Rock, Hatteras Village Open, Ocean City White Marlin, Pirates Cove Billfish and Bisbee's Black and Blue Tournaments. George has been fishing Virginia and North Carolina waters for over 40 years. He managed the development of the original tournament rules package, and continues to upgrade and refine them as the needs of the tournament change.

Contact: George Golinski

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In addition to the listed officers, there are several at-large advisors who are regularly called upon for specific tasks. They may assist with various administrative functions, consult over potential rules changes or advise on legal issues.

The Tournament Committee also wishes to thank George Poveromo for his advice and assistance, Dr. Guy Harvey for his generous support and encouragement, and Dr. John Graves for his kind participation in presenting lecture/discussions on Circle Hook Use and research updates during the tournament's Captain's Meeting.



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Guy Harvey © VBSFBC



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